



FAVA
Information & Communication
Technology Park

Unveiling Ceremony of Selected Products - ICT Park

Post-Event Summary Report

June 2022 ,21-20
Mashhad, Razavi Khorasan



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Title: Unveiling Ceremony of Selected Products - ICT Park

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■ Attending Officials and Keynote Speakers:

- **Dr. Mohammad Jafar Sadiq Damghanizadeh**, the advisor to the minister and president of Information and Communications Technology Park
- **Dr. Mohammad Amin Aghamiri**, Deputy Minister of Technology and Innovation of the Ministry of Information and Communications Technology
- **Dr. Gholamhossein Hosseininia**, Deputy Minister of Cooperatives, labor and Social Welfare and head of the Technical and Vocational Training Organization
- **Seyed Hasan Hashemi**, President of Iranian ICT Guild Organization (NSR)
- **Eng. Mohammad Ali Jafari**, Acting Deputy President for Market Development
- **Dr. Alireza Hafizi**, Deputy President for Executive and Administrative Affairs of ICT Park
- **Eng. Javad Yazdanpanah**, Deputy President for Technology Development
- **Dr. Ehsan Chitsaz**, Senior Market Development Advisor of ICT Park
- **Dr. Behnam Talebi**, President of the office of Policy-making, Planning and Technology and Innovation Development, Ministry of Science, Research and Technology

■ Unveiled Commercial and Technical Products:

- 
- “Instant Home Test Kit” (TP)
 - “WordPress Cloud Platform” (TP)
 - “Blockchain Cloud Platform” (TP)
 - “Fiber Optic Microproduct Connector” (TP)
 - “Syren-L3 Device” (CP)
 - “Urine Analyzer Device” (CP)
 - “Ario_ A” (CP)
 - “Mini OLT” (CP)



Executive Summary:

With attendance of Seyed Mohammad Amin Aghamiri, Deputy Minister of Technology and Innovation of the Ministry of Information and Communications Technology, Dr. Mohammad Jafar Sadigh Damghanizadeh, the advisor to the minister and president of ICT Park and a group of high-ranked national officials, eight knowledge-based products of ICT Park were unveiled in the Digital Economy Building of Khorasan Razavi. Four of these products were commercially unveiled to enter the market, and the other four, being on the verge of gaining technical approvals, were technically unveiled; namely, Instant Home Test Kit, WordPress Cloud Platform, Blockchain Cloud Platform, and Fiber Optic Microduct Connector.

An exhibition of hardware and software products was also held on the sidelines of the event, which covered about 10 technology products from the knowledge-based companies in various fields such as health, agriculture, telecommunications, cloud services, cyber security and budgeting.

Two memorandums of understanding were signed during the ceremony as well. First, the Memorandum of Understanding between the ICT Park and Iranian ICT Guild Organization (NSR); in line with the objectives of the Information and Communications Technology Park in economic development and deepening of companies' technology and comprehensive development of information and communications technology. Second, the Memorandum of Understanding between ICT Park and Ferdowsi University of Mashhad with the aim of establishing regular and organized communication and utilizing scientific, research and educational capabilities, wider and strategic interaction and turning this university into an entrepreneurial university



and mutual cooperation of parties to create a hub for content production and export and cloud services in Mashhad.

In addition, a number of pre-arranged B2B meetings were held on June 21st as an ideal way for attending businesses to build connections and to find new clients and potential partners. B2B attendees were surrounded by like-minded professionals which helped them increase their chances of making high-quality business connections and maximize the impact of their participation.





■ Introduction:

On June 20th, the unveiling ceremony of eight selected products of ICT Park's technology companies was held in Mashhad branch of ICT Park located in Postal Administration of Razavi Khorasan with the aim of laying the groundwork for introducing technologies and connecting industry and market, as well as supporting national production and market development and selling the products of its member companies.

Mashhad Information and Communications Technology Park started operating in 2018 at Post Bank building. With an area of 3,000 square meters, this ten-story building is fully available to the member companies and currently, nine technology companies operate on this site.

The event was attended by Dr. Sadigh Damghanizadeh, the advisor to the minister and president of Information and Communications Technology Park, Dr. Hosseininia, Deputy Minister of Cooperatives, labor and Social Welfare and head of the Technical and Vocational Training Organization, Dr. Talebi, President of the office of Policy-making, Planning and Technology and Innovation Development from the Ministry of Science, Research and Technology, Dr. Hashemi, President of Iranian ICT Guild Organization (NSR) and Eng. Dehghani, Deputy of Management Development and Resources of Khorasan Razavi Governorate.

Dr. Mohammad Jafar Sadigh Damghanizadeh, the advisor to the minister and president of ICT Park, opened the event by noting that the Minister of Information and Communications Technology, Issa Zarepour, calls the realization of National Information Network as one of the main programs of his ministry.

Elsewhere in his remarks, Damghanizadeh referred to the importance of developing the content and cloud services hub. "The National Information Network, along with hardware and equipment, needs the



production of content and cloud services. ICT Park decided to choose Mashhad as the hub for producing content and providing cloud services of the National Information Network,” he emphasized.

He further referred to the importance of developing the small-scale smart greenhouses. Damghanizadeh also discussed the Tehran ICT Park’s IoT Greenhouse and how it has surpassed Spain’s benchmarks. “In the field of agriculture and greenhouses, we have been able to take effective measures. For example, previously, 300 liters of water was needed to produce one kilogram of greenhouse tomatoes, however, with the help of knowledge-based companies, we’ve reduced the amount of water consumption to 30 liters,” he added.





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Mohammad Amin Aghamiri, Deputy Minister of Technology and Innovation of the Ministry of Information and Communications Technology, was also one of the keynote speakers. “At the Ministry of ICT, we trust private sector activists and we believe that we need to support the private sector to move things forward,” he mentioned.

While visiting the products of technology companies, Aghamiri praised the progress of technology and innovation in the field of start-up businesses and the capacities created by the member companies of Khorasan Razavi ICT Park and emphasized the importance of providing comprehensive support for entrepreneurial and knowledge-based activities.

Referring to the available capacities in the field of information technology, Aghamiri declared the main priority of the Ministry of Information and Communications Technology – “development of the national information network.” He also referred to the development of information technology exports, expansion of technology in other industries and localization of services and products in the field of information technology as the priorities of the Ministry of Information and Communications Technology.

Seyed Hasan Hashemi, President of Iranian ICT Guild Organization (NSR), referring to gaining the trust of the government and the private sector as the greatest achievement, said: “In today's ecosystem of knowledge-based companies, we are witnessing great achievements and the Computer Guild Organization has become the point of interaction between 20,000 people at the national level.”

Moreover, he pointed out that the traditional methods must be abandoned to create a major change and stated: “The emergence of new technologies in the ICT field across the country has caused significant progress, which certainly specialized human resources play a significant role in this regard.”



■ Exhibition of Selected Products of ICT Park's Member Companies

On the sideline of the unveiling ceremony, an exhibition of ICT Park's member technology companies' top products and the products on the verge of entering the market was held which was highly welcomed by the visitors. At the end of the ceremony, attendees shared opinions, thoughts and suggestions for consideration in the upcoming ICT Park's events through the event satisfaction survey.

Aghamiri, Deputy Minister of Technology and Innovation of the Ministry of Information and Communications Technology, described the exhibition as a good opportunity for bilateral negotiations between knowledge-based companies and domestic and foreign businessmen and uttered that development and smartening of ICT and its influence in industry are among other priorities that will be supported by the Ministry of Information and Communications Technology.

He also considered Mashhad as one of the influential centers in the field of information and communications technology and said: "due to the extensive efforts of the elites and technologists, Mashhad is ranked second, after Tehran, in manufacturing of technological products."





Table 1: Selected Products of ICT Park's Member Companies

	Product's Name	Company	Website
1	Virtual Imaging Studio	Pishgaman Fara-Resaneh Soroush	www.vasni.ir
2	BiCode	Dade Pardazan Wortá Yazd	www.worta.ir
3	Satellite Tracker II O	Giti Nama Gostar Nadin	www.gitinamaco.com
4	International B2B System of Construction Products Trade	Pardazesh Bazar Pouya	www.sakhtBazar.com
5	Libra OS	HIVA IoT	www.hiva-iot.com
6	Rastin Budget and Performance Evaluation Software	Atinegar Bartar Rastin Engineering Co.	https://rastinsystem.com
7	Monitoring System Rackmount (MSR)	Idea Bekr Mobin	www.ibm.co.ir
8	QR Yab	Kian Electronic Sepahan	www.kiansep.com
9	Remote Terminal Unit (RTU)	Control Pardazandeh Co.	www.controlpardazandeh.com



Representatives of several outstanding media organizations (Print/TV/Radio) such as The Islamic Republic News Agency (IRNA), IRIB News agency, Hamshahri Online, Iranian Labour News Agency (ILNA), Young Journalists Club (YJC), Iran Press, Khorasan Newspaper, Khabarbaan News etc. attended the event and broadly reflected the news.

■ Signing A Memorandum of Understanding (MoU)





Unveiling Ceremony of Selected Products - ICT Park



■ MoU Between ICT Park and Ferdowsi University of Mashhad

In the next part of the event, Memorandum of Understanding between the Information and Communications Technology Park and Ferdowsi University of Mashhad was signed with the purpose of establishing regular and organized communication with each other and utilizing scientific and educational capabilities, a broader and strategic interaction between ICT Park and Ferdowsi University of Mashhad, cooperation in setting up and upgrading the Ferdowsi University of Mashhad's Park with the aim of becoming an entrepreneurial university, and the mutual cooperation of both parties to create a hub for content export and cloud services in Mashhad.

It should be noted that this memorandum was signed by Dr. Mohammad Jafar Sadigh Damghanizadeh, the advisor to the minister and president of Information and Communications Technology Park, and Dr. Ahad Zabet, head of Ferdowsi University of Mashhad.



■ MoU Between ICT Park and NSR

At the end of this ceremony, in line with the comprehensive development of information and communications technology and considering the slogan of the year which is “Production, Knowledge-Based and Entrepreneurial,” a memorandum of understanding was signed between the Information and Communications Technology Park and Iranian ICT Guild Organization (NSR).

Utilizing the capacities, capabilities and facilities of both parties with the aim of improving the technical knowledge of ICT companies’ staff, identifying the training and skill needs of the member companies of NSR Organization and meeting the above-mentioned needs under the guidance of ICT Park, attracting, transferring and expanding the application of new knowledge and technologies and helping the growth of companies and medium technology units to developed companies are among the areas of mutual cooperation.

It is worth mentioning that the memorandum was signed by Dr. Mohammad Jafar Sadigh Damghanizadeh, the advisor to the minister and president of Information and Communications Technology Park, and Dr. Seyed Hasan Hashemi, president of Iranian ICT Guild Organization (NSR).





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B2B Meetings

B2B meetings were an ideal opportunity for attending technology companies to connect. On the second day of this event, June 21st, these meeting took place focusing on the development of domestic and foreign markets for technology products of ICT Park member companies. About 30 B2B meetings were held with the presence of traders, merchants and export brokers, as well as representatives of ICT Park member companies. These business meetings and negotiations took place between:

First Parties

ICT Park affiliated companies

“Jahan Aria Saman,”

“Idea Bekr Mobin,”

“Atinegar Bartar Rastin Engineering Company”

“Sigma IT Infrastructure Development Co.”

“Control Pardazandeh Engineering Co.”

“Mahdban Ideal Engineering Services”

“Worta Dade Pardazan”

Second Parties

“Aren Accelerator”

“Iriana Consortium”

“Ariana, Saba Trading and ASA International Co.”

“Research and Technology Fund of the University of Tehran”

“Research and Technology Fund of Emerging Digital Technologies”

“Razavi Advanced Industries Co.” as the second parties.

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Selected Products - ICT Park





■ Table 2: B2B Meetings List

No.	Table No.	First Party	Second Party	Subject
1	1	Jahan Aria Saman	Aren Accelerator	Consulting Services; Design and Implementation of Data Centers
2		Jahan Aria Saman	Ariana, Saba Trading and ASA International Co.	Communication Technology Security Services
3		Jahan Aria Saman	Iriana	Consulting Services; Design and Implementation of Data Centers
4	2	Idea Bekr Mobin	Ariana, Saba Trading and ASA International Co.	Industrial Greenhouse Control System
5		Idea Bekr Mobin	Research and Technology Fund of the University of Tehran	Industrial Greenhouse Control System
6		Idea Bekr Mobin	Iriana	HMI video interface
7		Idea Bekr Mobin	Research and Technology Fund of Emerging Digital Technologies	Industrial Greenhouse Control System
8		Idea Bekr Mobin	Iriana	Monitoring System Rackmount MSR



No.	Table No.	First Party	Second Party	Subject
9	3	Atinegar Bartar Rastin Engineering Co.	Research and Technology Fund of the University of Tehran	Rastin Cost Software (Financial and Management) Rastin Budget and Performance Evaluation Software
10		Atinegar Bartar Rastin Engineering Co.	Iriana	Rastin office and clinic management software Rastin Cost Software (Financial and Management) Rastin Budget and Performance Evaluation Software
11		Atinegar Bartar Rastin Engineering Co.	Ariana, Saba Trading and ASA International Co.	Rastin Cost Software (Financial and Management) Rastin Budget and Performance Evaluation Software
12	4	Sigma IT Infrastructure Development Co.	Aren Accelerator	Sigma Public Cloud (Cloud Computing Services)
13		Sigma IT Infrastructure Development Co.	Ariana, Saba Trading and ASA International Co.	Sigma Public Cloud (Cloud Computing Services)



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No.	Table No.	First Party	Second Party	Subject
14	5	Control Pardazandeh Engineering Co.	Razavi Advanced Industries Co.	Industrial Modem and Router
15		Control Pardazandeh Engineering Co.	Research and Technology Fund of Emerging Digital Technologies	Energy Analyzer System and Power Quality Control
16		Control Pardazandeh Engineering Co.	Iriana	Industrial Modem and Router
17		Control Pardazandeh Engineering Co.	Research and Technology Fund of the University of Tehran	RTU (Remote Terminal Unit) Industrial Modem and Router Energy Analyzer System and Power Quality Control
18		Control Pardazandeh Engineering Co.	Iriana	RTU (Remote Terminal Unit) Energy Analyzer System and Power Quality Control
19		Control Pardazandeh Engineering Co.	Ariana, Saba Trading and ASA International Co.	RTU (Remote Terminal Unit) Industrial Modem and Router Energy Analyzer System and Power Quality Control FTU (Feeder Terminal Unit)



No.	Table No.	First Party	Second Party	Subject
20	6	Mahdban Ideal Engineering Services	Ariana, Saba Trading and ASA International Co.	Arand-Lx Environmental Monitoring System Dena Smart Power Module Syren-L3 Monitoring System for Safe Transportation of Aquatic Animals & Agriculture
21		Mahdban Ideal Engineering Services	Iriana	Dena Smart Power Module Arand-Lx Environmental Monitoring System Syren-L3 Monitoring System for Safe Transportation of Aquatic Animals & Agriculture
22		Mahdban Ideal Engineering Services	Research and Technology Fund of Emerging Digital Technologies	Syren-L3 Monitoring System for Safe Transportation of Aquatic Animals & Agriculture
23		Mahdban Ideal Engineering Services	Iriana	Dena Smart Power Module Arand-Lx Environmental Monitoring System Syren-L3 Monitoring System for Safe Transportation of Aquatic Animals & Agriculture



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No.	Table No.	First Party	Second Party	Subject
24		Mahdban Ideal Engineering Services	Iriana	Dena Smart Power Module Arand-Lx Environmental Monitoring System Syren-L3 Monitoring System for Safe Transportation of Aquatic Animals & Agriculture
25		Mahdban Ideal Engineering Services	Iriana	Syren-L3 Monitoring System for Safe Transportation of Aquatic Animals & Agriculture Arand-Lx Environmental Monitoring System Dena Smart Power Module
26	7	Worta Dade Pardazan DEDN	Ariana, Saba Trading and ASA International Co.	BiCode / A Specialized Platform for Teaching Coding To Children and Adolescents
27	8	Worta Dade Pardazan DEDN	Research and Technology Fund of the University of Tehran	BiCode / A Specialized Platform for Teaching Coding To Children and Adolescents



■ Table 3: Management Team

■ **Advisor to the Minister and President of Information and Communications Technology Park**



Dr. Mohammad Jafar
Sadigh Damghanizadeh

■ **Deputy President for Technology Development, ICT Park**



Eng. Javad Yazdanpanah

■ **Deputy President for Executive and Administrative Affairs, ICT Park**



Dr. Alireza Hafizi

■ **Communication and International Affairs Advisor, ICT Park**



Dr. Abbas Ghanbari Baghestan

■ **Acting Deputy President for Market Development, ICT Park**



Eng. Mohammad Ali Jafari

■ **Senior Market Development Advisor, ICT Park**



Dr. Ehsan Chitsaz



Table 4: Executive Team

Public Relation Staff



Mina Rasti



Raheleh Milani



Kimia Toopchi



Pegah Khayat

Exhibition Support Services



Baran Vafaei



Adel Amerizadeh



Fariba Salimi

Event Host Staff



Ali Abbasi



Hamidreza Haji Rajabi



■ **Supporting Staff**



Ahmad Rezaei



Mohmmad Sohani



Ali Peiravi



Mohammad
Sadegh Sharifi

■ **Booth Staff**



Nasrin Azimi



Parisa Ghayoumi

■ **Reception Staff**



Zahra Khodadadi



Mahfam Mirzaei

■ **Digital Economy
Development
Network**



Zahra Seyyedzadeh



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Table 5: Attending Media

	Media	Website	Logo
1	The Islamic Republic News Agency (IRNA)	https://en.irna.ir/	
2	IRIB News agency	https://www.iribnews.ir/	
3	Hamshahri Online	https://www.hamshahronline.ir/	
4	Iranian Labour News Agency (ILNA)	https://www.ilna.ir/en/	
5	Young Journalists Club (YJC)	https://www.yjc.news/en	
6	Iran Press	https://iranpress.com/	
7	Ana Press	https://www.ana.press/	
8	Khabarbaan News	https://khabarbaan.com/	
9	Fars News	https://www.farsnews.ir/	
10	Borna News	https://www.borna.news/	
11	Citna News	https://www.citna.ir/	

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Commercial Products

دانش آوران



Urine Analyzer

IME
خدمات مهندسی ای.ا.ا.ایران
Iraj Mani-Door Engineering Services



Syren-L3

گسترش خدمات کرمان



Mini OLT

DOURAN
INFORMATION & COMMUNICATIONS



Ario-A



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Technical Products



Instant Home Test Kit



WordPress Cloud Platform



Fiber Optic Microduct Connector



Blockchain Cloud Platform





Mission

Trust

Collaboration

Discuss

TEAM WORK



ماہیون اندیشہ
Power of Thought

ماہیون اندیشہ
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موم افراز
بودجه و مدیریت صنعتی در
راستین

ماہیون اندیشہ
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